



Attorney's Docket No. 2964P020

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Edward Patrick et al.

Application No. 10/737,072

Filed: December 15, 2003

For: **Method and Apparatus for Automatically
Performing an Online Content
Distribution Campaign**

Examiner: Linh Black

Art Unit: 2163

Confirmation No. 5253

AMENDMENT AND RESPONSE TO OFFICE ACTION

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Dear Sir:

In response to the Office Action mailed December 06, 2005, Applicants respectfully request entry of the following amendments.